

The issue? [See this \(click for link\)](#)

Great art delivers powerful messages that are open to many interpretations. The standard gallery label can offer the “official” version that may not cover its full true meaning.



The People's! Label

"This representation of the rich man as a Jew clearly reflects Christian polemic. At the time of Jesus and indeed today, more Jews were poor than rich. Nevertheless the medieval church's demonization of Jews is reflected in literature; Marlowe's Jew of Malta, Shakespeare's Merchant of Venice and paintings from Breughl to this example of David Tenier's Rich Man. The danger of such cliches is nowhere more insidious than in such caricatures used by Nazis in their attempt to de-humanize Jews."

by Rabbi Jeremy Rosen

2014

A program of temporary labels giving you! a voice - see Gallery XXX for more



A suggestion to empower the visitor and creates a changeable “gallery magazine” that (with gallery moderation!), introduces a changeable trail around the museum.

As a source of inspiration please see this YouTube TED talk by Nina Simon <http://youtu.be/alcwIHlvZ9w>

THE TRAIL STARTS/ENDS HERE

THE NATIONAL GALLERY

The People's! Label

Create your own label here!

ON MONITOR SELECT...

- Map with existing trail
- Past Peoples labels with painting
- Select your own painting to create label
- Links to web

Blank labels

Shelf to make your label

Post box for labels

