



## Core Team Members Exhibition Plus

### **Mark Magidson BA(Hons), FRSA - Creative Director**

Mark has throughout his 28 years in exhibition design worked within or led teams that are leaders in their field: from the Ontario Science Centre in Toronto and the Natural History Museum in London, to the Children's Museum in Cairo. The From the Beginning gallery in the Earth Galleries and the major travelling exhibition Rhythms of Life at the Natural History Museum have both had very favourable press reviews together with a host of exhibition technological firsts. Mark has also completed many exhibitions for English Heritage, from castles (Carisbrooke, Conisbrough, Kenilworth, Battle, Yarmouth and the award winning Bolsover Castle) to the ancient monuments of Avebury and Stonehenge. Present contracts just completed are the redisplay of the Victorian Street in the Castle Museum, York called Kirkgate and an exhibition about the Ice Age at the Yorkshire Museum. Work is ongoing with the BBC to produce visitor experiences at Broadcasting House in London and Cardiff. Mark has received numerous Interpret Britain and Gulbenkian awards. He is currently receiving a £150,000 SMART award from the DTI to develop a revolutionary new interpretation device, which has now been produced for the first client, the Southampton County Council at the Tudor House Museum.

### **Martyn Surrige LSIAD - Interpretation Project Manager**

Martyn has had 30 years experience in the exhibition field and 19 years as an exhibition and public facilities project manager. He ran the highest profile projects for the Natural History Museum in London, from initial feasibility studies and concept designs through to final installation and post opening operations. He has the ability to form and co-ordinate large project teams of specialists and consultants across a wide range of disciplines in order deliver projects to the highest quality, on time and to budget. He has a thorough understanding of project process and is experienced at establishing effective reporting systems to ensure the client is kept informed at all times of potential budgetary or operational risks. Mark and Martyn worked together delivering the Cairo Children's Museum on time and on budget, together with many other major temporary and permanent exhibitions at the Natural History Museum.

### **Patrick Adam BA (Hons) - Senior Interpretation Designer**

Patrick spent 17 years, until 2003, as Interpretation Design Manager for English Heritage working both directly on projects and with appointed consultants on a variety of heritage sites. These projects successfully incorporated audio-visual multi-media interpretation and resulted in seven award-winning schemes for English Heritage at sites such as Dover Castle, Hailes Abbey, Avebury and Bolsover Castle. Over the last four years he has been working as a consultant on a variety of multi-media projects such as: Papplewick Pumping Station (Nottingham), Doddington Hall (Lincoln), John Clare's Cottage, Tudor House Museum and Kirkgate Victorian Street (York Museum).

### **Gordon McKerrow BA (Hons) - Scriptwriter + Audio-Visual Maker**

Educated at the School of Communication of the University of Westminster. Gordon began his career working in film and theatre as producer and award-winning writer. From 1980-87, he became a freelance scriptwriter/producer for cinema shorts and documentaries many with literary themes. He has made short interpretative films about poems by Coleridge, Updike, John Clare and Auden. He is a contributor to BBC Radio Drama, from 1987 onwards he has been channelling his skills and experience into the creation of audio tours and audio-visuials for museums and historic sites, scripting and directing almost 50 productions.



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### **Vic Brashko BSc, MBA, Dip Inst Mkt. MIEE, Ceng - Technical Director**

Vic is a Chartered Engineer with degrees in Physics and Electronic Engineering, with marketing qualifications and an MBA. His background includes working in the music production industry, developing software products and delivering IT and telecommunications solutions. He is currently working on a number of music, technology and event projects including pre-production on a major Russian space exhibition. Vic has many years experience in developing business propositions in the UK and globally working with (amongst others) BT, Cable & Wireless, Racal and Global Crossing. He has been instrumental in developing the technical requirements for the new piece of interpretation technology that is being showcased in Tudor House Museum called GuidA Rotate

### **Sue Perks MA(RCA) + Jeff Willis MA(RCA) Interpretation Graphics**

Sue Perks and Jeff Willis met at the RCA in 1981, and have been working together as Perks Willis Design since 1989. They have a long history of collaborating with Exhibition Plus on natural history and heritage projects, providing a mix of information design and creative flair, which gives them a unique approach in the way that they handle projects and briefs. They have wide experience in interpretation, corporate, brochure and packaging design. Work ranges from large scale projects such as 'From the Beginning', 'Rhythms of Life' and 'Systema Metropolis' in the Natural History Museum, to long term contracts with The British Academy and continuing relationships on a series of community based projects with English Heritage Outreach. Other significant clients include Tudor House Museum, BBC and Oberon Books. Both Sue and Jeff lecture at various colleges in London and the south east, and Sue is currently finishing a PhD in typography and graphic communication at University of Reading.

### **Andy Gammon Dip AD - Illustration**

Andy can be truly described as 'Renaissance man' in the graphic world. As a member of the Association of Illustrators, his 25 years of working as a designer together with his experience of historical reconstruction based on a sound knowledge of history and graphics has empowered him to be able to handle any graphics and illustration brief. His client list is diverse and includes the Lewes Town Council, English Heritage, the United States Airforce, BBC Television, Sussex Archaeological Society, Sussex University, Greenpeace Communications, St Edmundsbury Borough Council, the South Bank Centre, the Department of Trade and Industry and the Red House Cone Glass Museum in Dudley.

## **CONSULTANTS**

### **Jennie Fordham B.Ed (Hons), Liz Hollinshead BA (Hons) - Education**

Jennie Fordham and Liz Hollinshead advise on education delivery in the heritage sector. They have wide experience in devising and advising on learning strategies and programmes and in researching and writing resource materials for teachers, students and children. They have most recently completed work for the Victoria and Albert Museum; BBC Wales; the Building Exploratory, Hackney; Tyne and Wear Partnership (candidate World Heritage Site nomination submission) and The Lightbox, Woking. Both have previously worked for English Heritage and in schools, and between them have worked in museums and the commercial heritage sector. Both Jennie and Liz are registered with the Heritage Lottery Fund on the National Directory of Expert Advisers, and Jennie is a member of the HLF South East Committee.