



EXHIBITION PLUS



The core team 2016

Mark Magidson BA(Hons), FRSA - Creative Director

Mark has more than 30 years of experience as a senior exhibition designer working with or leading teams that are leaders in their field: from the Ontario Science Centre in Toronto and the Natural History Museum in London, to the Children's Museum in Cairo. Mark has designed and delivered large scale exhibitions such as the HLF-funded *From the Beginning* gallery in the Earth Galleries of the Natural History Museum. Mark has a reputation for design and technical innovations which have resulted in a wide range of accolades and awards and led to him receiving a £150,000 SMART award from the DTI to develop GUIDA a revolutionary new interpretation device based on developments he introduced to the Tudor House Museum in Southampton. Mark's long list of clients include English Heritage, for whom he has developed interpretation and exhibition installations in demanding monuments and listed buildings including Carisbrooke, Conisbrough, Kenilworth, Battle, Yarmouth and Bolsover Castles and major ancient monument sites including at Avebury and Stonehenge. Regional Museum clients include the Castle Museum and the Yorkshire Museum and other clients include the BBC visitor experiences at Broadcasting House in London and in Cardiff. Mark has recently led development proposals for the interpretation for the Dale Farm, part of the Tatton Estate on behalf of the HLF, Cheshire East Council and the National Trust together with the newly completed project at Oak House Museum in West Bromwich.

Dr Robert Bloomfield OBE - Environmental interpretation and learning

Bob Bloomfield is the former Head of Exhibitions at the Natural History Museum in London where his achievements were recognised at the highest level. He brings decades of experience creating innovative responses which consider ALL the challenges of working within a significant listed heritage building. He has many years of experience giving careful consideration to the multiple needs of different types of users (NHM is a centre for science, where experimentation and areas of academic research and contemplation must thrive alongside the facilities which improve the experience of wider leisure, heritage and learning audiences). Bob has been responsible for ensuring the high-level of research, accuracy and integrity to interpretation which successfully engages and informs diverse public audiences expected by a National Museum. Bob's thought leadership in the sensitive use of new-media in interpretation and in the development of multifunctional spaces, including the Natural History Museum's Darwin Centre earned him a NESTA Fellowship for design for communication and among other contributions ultimately led to him being named in the Queen's Birthday Honours list in 2012. Bob has worked as a consultant on a wide range of interpretation projects within the UK and Internationally and is currently working with Exhibition Plus on the Tatton Dale Farm side wide re-interpretation, Field to Fork.

Steve Pollock MSc, FRSB - Interpretation

Steve is an award winning author, broadcaster, educator and leadership coach has spent a career enabling diverse audiences including young children, adults and teachers to be inspired and learn about science, natural history and the environment. He was variously a zoo keeper, a zoo Education Officer and the Head of Visitor Resources at the Natural History Museum, responsible for the museum's informal and formal educational services, then joined the BBC where he published print and multi-media resources and went on to commission TV programmes for BBC Two's The Learning Zone. During his time at the BBC he became a member firstly of the Education Board overseeing learning campaigns and then the board of Marketing, Communications and Audiences, responsible for audience contact, eventually going on to join the BBC Trust, the Corporation's governing body as Head of Marketing and Audiences.

He has particular expertise in communicating and interpreting science, understanding audiences and developing learning experiences across all media. Steve is the author of thirty books including *Eyewitness Guide: Ecology* published by Dorling Kindersley.

Steve helped develop an interpretation centre at Lake Ichkeul in Tunisia, a RAMSAR wetland threatened by environmental impact and at the BBC commissioned Mark to develop an exhibition at BBC Broadcasting House.

Steve was also a council member of the Wildfowl and Wetlands Trust for five years and has sat on the Education committees of several other organisations such as the Zoological Society of London and the Civic Trust.



The team - Continued

Taissa Csáky PgCert, BA(Hons) - Interpretation planner and writer

Taissa is a freelance writer, editor and content developer; she works with designers and curators to help refine content and produce visitor accessible interpretation. She is a skilled researcher, holding a BA in Classics and a Pg Cert in Architectural History, and works closely with subject experts and her design colleagues to produce coherent, accurate and enjoyable content.

She works in a wide variety of formats including writing books, guides, graphics, new media and on-line products and learning resources. Tassia has worked on a several projects focused around church buildings and their history, including developing interpretation for The Church of St Mary de Crypt, Gloucester, St Swithun's Church Worcester and developing a print and digital trail for Reading Abbey Quarter and scripting interpretative material for the University Church of St Mary the Virgin, Oxford.

Andy Gammon Dip AD: Archaeological evidence and illustration

Gammon is a researcher, professional artist and illustrator with a diploma in Archaeology who has a forensic mind for historical research and reconstruction. His unique skills being special capabilities to the team, providing detailed integrity to historical reconstructions, working with historians and other academic disciplines and ultimately providing powerful visualisations of the past. Andy can be truly described as 'Renaissance man' in the graphic world, a member of the Association of Illustrators with 25 years of experience as a designer. Together with his experience of historical research and reconstruction he brings huge insight as well as creativity to any graphics and illustration brief. His clients include Lewes Town Council, English Heritage, the US Air Force, the BBC, Sussex Archaeological Society, Greenpeace Communications, the South Bank Centre, the Department of Trade and Industry and the Red House Cone Glass Museum in Dudley. His previous work research, interpreting and illustrating historical religious sites include his work for graphics and new media for St Pancras Priory, Lewes, for Michelham Priory and Rochester Cathedral.

Martyn Surrige LSIAD & Dip AD - Interpretation Project Manager

Martyn is a project and programme manager par excellence having worked in exhibition development for 30 years. He has co-ordinated some of the highest profile projects undertaken by London's Natural History Museum in London as well as other Museum and Heritage projects in the UK and abroad which he has taken projects from initial feasibility studies and concept designs through to final installation and post-opening operations. He has the ability to form and co-ordinate large project teams of specialists and consultants across a wide range of disciplines in order to deliver projects to the highest quality, on time and to budget. He is experienced at establishing effective monitoring, risk assessment and reporting systems to ensure the client is kept informed at all times of potential budgetary or operational risks.