



# Spice Girls

Client: Leeds City Museum

- An Exhibition Plus project
- Temporary exhibition
- Concept Design



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Liz West has amassed the worlds largest collection of Spice Girl memorabilia, which went on display in the museum, as part of a temporary exhibition. The collection, judged during the show by the Guinness Book of Records, as the words largest, contains unique costumes, posters, objects and simple low tech interactives.

Our task was to suggest ways of making this subject interesting to non Spice Girl fans and so cover most of the museum’s target audience. To this end we suggested that the exhibition takes the form of a “live” performance, with visitors entering the Stage Door, to be met by the venue’s security who would then take them on a personalised tour back stage, thru’ the dressing rooms and finally join the band on stage.

